

Thomas Cook (India) Limited

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July 15, 2024

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited (“TCIL”) dated July 15, 2024 titled, “Sterling Holiday Resorts expands presence with 3rd resort in Udaipur

- 6th Resort in Rajasthan, 3rd resort in Udaipur
- Ideally suited for Exclusive and Grand Destination Weddings
- 40,000 sq.ft manicured lawns, multiple banquet spaces, swimming pool
- 67-Keys including privilege suites, 4-Bedroom haveli”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a



Press Release

Sterling Holiday Resorts expands presence with 3rd resort in Udaipur

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15th July 2024: Sterling Holiday Resorts, India's leading leisure hospitality brand announces the proud opening of Sterling Aravalli Udaipur, in Rajasthan. This marks the 3rd resort in the royal city of Udaipur and the 6th in the state of Rajasthan.

The resort, set amidst 2.5 acres of landscaped outdoors with fantastic views of the Aravalli Hills has been purpose-built as an Iconic Destination Wedding venue, in the renowned Destination Wedding capital – Udaipur. With 40,000 sq.ft of manicured lush-green lawns and multiple banquet venues that can accommodate up to 5000 plus guests for multiple pre/post ceremonies, the resort is ideal for a lavish Destination Wedding.

The resort can also be booked in its entirety for an Intimate and Exclusive wedding, providing complete privacy and total flexibility to the wedding party.

With live streaming, engaging fun-games and activities for the guests, curated theme decors, a choice of grand menus and dedicated wedding managers to take care of all the details from planning to execution of the wedding, the guests can relax and enjoy the momentous occasion.

Sterling Aravalli Udaipur, is inspired by the unique haveli architecture that is synonymous with the palatial Rajasthani design, with Jharokas adorning the façade and inner walls. The 67 well-appointed large rooms and suites include Classic Rooms, Haveli Rooms, Premier Rooms with pool views, spacious Privilege Suites overlooking the Aravalli ranges, and a Four Bedroom Haveli Suite that pay homage to the region's vintage architectural style.

A fine dining vegetarian restaurant, 'Airavat' is the trendsetter in signature Rajasthani cuisine along with popular global favourites. The swimming pool in the centre courtyard, and the soon to be unveiled Signature Spa and Lounge Bar offer additional opportunities for relaxation and entertainment, further enhancing the experience for the guests.

"We are delighted to launch Sterling Aravalli Udaipur. Udaipur is a pivotal leisure destination in the country. With 3 resorts in Udaipur – we now have offerings for multiple segments including Leisure, Conferences and Destination Weddings. We are glad to have strengthened our footprint, in the crown jewel of Indian tourism, with our 6th resort in the state of Rajasthan." said Mr. Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts Ltd.

"It is a great moment for us to have Sterling Aravalli Udaipur join the bouquet of Sterling resorts. Our resort is a landmark destination when it comes to its grandeur of design and its facilities. We are thrilled to be partnering with Sterling and look forward to developing the destination together." Said Mr. Raj Kumar Bapna, Owner, Sterling Aravalli Udaipur.

Sterling's existing properties in Rajasthan also includes Sterling Jaisingharh Udaipur, Sterling Balicha Udaipur, Sterling Mount Abu, Sterling Rewild Sariska, and Sterling Pushkar.



About Sterling Holiday Resorts Ltd.

Sterling Holiday Resorts Limited is a leading hospitality company in India that owns & manages 50 resorts, hotels and retreats, across 45 iconic destinations. The company caters to leisure stays, Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. Under its brands – Sterling & Nature Trails, the company offers a network of hotels across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations.

Currently, Sterling has resorts at some of the best holiday destinations in India, located in Alleppey, Anaikatti, Athirappilly, Corbett, Chail, Darjeeling, Dehradun, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Rishikesh, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Udaipur, Vythiri, Wayanad, Yelagiri and Yercaud.

Nature Trails operates eco-adventure retreats at 3 unique destinations in Maharashtra: Durshet, Kundalika and Sajan.

Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and is a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services.

For more information and bookings, log on to www.sterlingholidays.com/

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